
AI Strategy & Risk for Leadership

For leadership teams that need a direction and the guardrails to go with it — framed around the decisions you actually own.

WHO IT'S FOR

CEOs, COOs and senior leadership teams.

FORMAT

In-house workshop or executive briefing

LENGTH

Half-day

What your team walks away with

Set a clear AI direction for your organisation and govern its risks — not just understand the technology.

What you'll learn

- ✓ Tell apart where AI can realistically help your business today from where the hype is running ahead of reality
- ✓ Pick and rank AI opportunities by the value they create and how hard they are to deliver
- ✓ Set a clear AI direction your teams can actually act on, with a few simple guardrails
- ✓ Decide when to build a tool, buy one, or wait — and roughly what each path costs you
- ✓ Draw clean accountability lines so it is never unclear who owns an AI decision
- ✓ Walk out with a one-page AI strategy your leadership team can use straight away

Curriculum

01 What AI can and can't do for your business right now

- A plain-English picture of what today's AI tools actually do well
 - The difference between everyday AI assistants and purpose-built business systems
 - Common myths that lead to wasted spend, named and debunked
 - Where AI is already quietly being used across your teams today
 - How to judge a confident vendor pitch without a technical background
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02 Where the real value is — and where the real risk hides

- Spotting the tasks across your business where AI saves genuine time or money
 - A simple way to score opportunities by value and how hard they are to deliver
 - Sequencing a shortlist of use cases into a sensible order to tackle them
 - The places AI quietly introduces risk — bad decisions, data leakage, over-reliance
 - Checking whether your data and systems are ready before you commit
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03 Setting an AI direction your teams can act on

- Writing a short, clear statement of what AI is for in your organisation
 - Connecting the AI direction to goals your teams already care about
 - Deciding which decisions stay with people and which AI can assist
 - Naming who leads AI work and how progress gets reviewed
 - Communicating the direction so staff stop improvising their own rules
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04 Guardrails: the few rules every organisation needs

- The small set of rules that prevent most avoidable AI mistakes
 - What company information should never go into an outside AI tool
 - When a human must check AI output before it is acted on
 - Keeping a simple record of where AI is used and who owns it
 - Light-touch global principles — fairness, transparency, accountability — without legal overload
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05 Spending wisely: build, buy or wait

- The three paths — build your own, buy a tool, or hold off — and when each makes sense
- What to ask a vendor before signing, and how to check their claims
- Rough cost drivers beyond the licence fee: data, integration, training, oversight
- Why adoption, not the tool, decides whether spend pays off
- Avoiding lock-in and pilots that never turn into real value

o6 A one-page AI strategy you leave with

- Pulling your direction, priorities and guardrails onto a single page
- Assigning owners and next steps so the page becomes action
- Agreeing how you'll measure whether AI is actually helping
- Setting a simple review rhythm to revisit the plan
- A reusable template your leadership team keeps and updates

You keep

An AI strategy and risk one-pager for your leadership team.

Arthiq — live, in-person AI training for high-stakes teams.

Book a session: founders@arthiq.co · <https://arthiq.co>