

# AI Security Awareness for Staff

A short, high-impact session that protects your company from the new wave of AI-driven threats — and from accidental data leaks.

## WHO IT'S FOR

All staff — a whole-company awareness session.

## FORMAT

In-house workshop or all-hands session

## LENGTH

60–90 minutes

## What your team walks away with

Spot AI-powered scams, deepfakes and data leaks — and use AI tools without putting the company at risk.

## What you'll learn

- ✓ Recognise how attackers now use AI for phishing, voice cloning and deepfakes
- ✓ Spot a fake before it costs you or the company
- ✓ Tell safe ways of using AI tools at work from unsafe ones
- ✓ Know exactly what should never be shared with an AI tool
- ✓ Act quickly and correctly the moment something looks wrong
- ✓ Leave with a one-page AI safe-use guide every employee can follow

## Curriculum

## **01 How attackers now use AI: phishing, voice and deepfakes**

- Why cheap AI has made scams more convincing and easier to run at scale
  - AI-written phishing by email, text, voice call and QR code
  - Cloned voices and deepfake video used to impersonate people you know
  - Fake messages built from public information about you and your company
  - Why old warning signs like bad grammar no longer keep you safe
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## **02 Spotting a fake before it costs you**

- The tell-tale signs of an AI-powered scam
  - Urgency, authority and secrecy as classic manipulation tactics
  - Cues that an audio or video call may be a deepfake
  - Impersonation of executives, suppliers and the IT help desk
  - Pausing on any request to move money or change details
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## **03 Verify before you act**

- Checking a request through a known, trusted channel — not the one it came from
  - Calling back on a number you already have, never one you were given
  - Confirming unusual payment or data requests with a second person
  - A simple habit of slowing down before high-stakes actions
  - Real-world scenarios to practise the verify-first reflex
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## **04 Safe and unsafe ways to use AI tools at work**

- Which everyday ways of using AI tools are safe and which aren't
  - Approved company tools versus random tools off the internet
  - Why some tools are risky: they may keep or train on what you enter
  - Shadow AI — the danger of unapproved tools no one signed off
  - A simple decision step: is this task and data OK for AI?
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## **05 What never to share with an AI tool**

- The information that must never be pasted into an outside AI tool
- Customer data, personal data, passwords and confidential files
- How a quick copy-paste can leak more than you realise
- Recognising sensitive data even when it isn't labelled
- Safe alternatives when you still want the tool's help

## 06 What to do when something looks wrong

- Exactly who to tell and how, the moment you're suspicious
  - Why reporting fast matters even more than being certain
  - A no-blame culture so people own up to mistakes and near-misses
  - What to do if you think you've already clicked or shared something
  - Turning the whole team into an early-warning system
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## 07 A one-page safe-use guide for everyone

- The safe-use rules distilled onto a single page
- A quick checklist for spotting and verifying a likely fake
- The 'never share this' list every employee keeps
- Who to contact and how to report, at a glance
- A guide that works for every role, no technical background needed

## You keep

A one-page AI safe-use guide for every employee.

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**Arthiq** — live, in-person AI training for high-stakes teams.

Book a session: [founders@arthiq.co](mailto:founders@arthiq.co) · <https://arthiq.co>