

AI for Marketing & Content Teams

Hands-on AI for teams producing at volume, with accuracy and brand kept as the constraint, not an afterthought.

WHO IT'S FOR

Marketing, content, brand and communications teams.

FORMAT

In-house workshop

LENGTH

Half-day

What your team walks away with

Produce more with AI while protecting brand voice, factual accuracy and trust — and knowing where AI content creates risk.

Curriculum

- 01 Where AI speeds up real marketing work — copy, campaigns, research, repurposing
- 02 Keeping brand voice and quality when AI drafts the first pass
- 03 Accuracy and claims: catching hallucinations before they publish
- 04 Rights and disclosure for AI-generated images and copy
- 05 Confidential and customer data: safe and unsafe uses
- 06 A brand-safe content workflow and prompt library

You keep

A brand-safe AI content workflow and prompt library.

Arthiq — live, in-person AI training for high-stakes teams.

Book a session: founders@arthiq.co · <https://arthiq.co>